



Position Tracking: Landscape (organic)

Ty Tea Boutique

Position Tracking: Landscape (organic)

Tracking URL: tyteab.com

Device & Location: Desktop, United States (Google)

Report Type: Organic

Volume Type: National

Period: Jan 06 – Apr 05, 2022

Local pack: yes

Hotels pack: yes

Position Tracking: Overview

tyteab.com | Desktop, United States (Google) | Organic | Jan 05 – Apr 05, 2022

Visibility

2.66% +2.14%



This metric is based on CTR and shows a domain's progress in the Google top 100. The more visibility you have, the better. A 100-percent visibility would mean that the domain being tracked is ranking in the first position for all keywords in your campaign.

Estimated Traffic

0.41 +0.37



The estimated amount of traffic your domain is receiving while ranking for the keywords in your current campaign. It is calculated by multiplying the average CTR for each position your domain has by its keyword volume.

Average Position

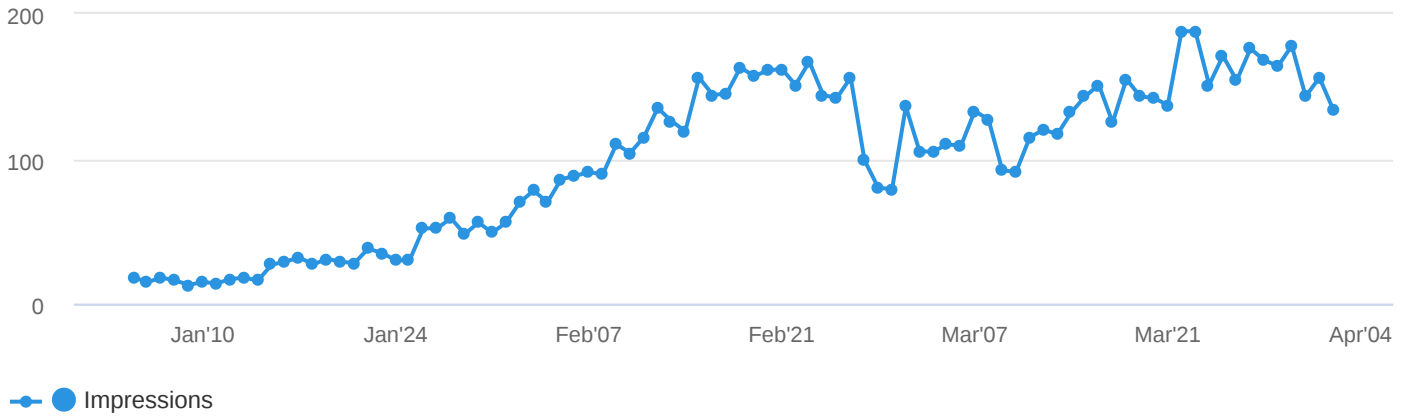
77.33 ↑ 6.75



The average ranking of all keywords in your current campaign.

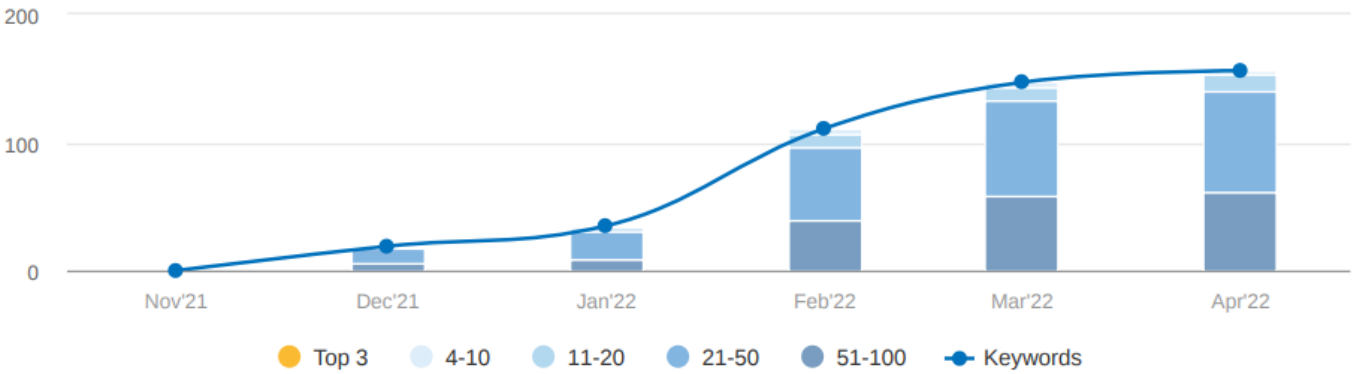
GSC: Search Performance (Metrics Chart)

Site: sc-domain:tyteab.com | Search type: Web | Period: 03 Jan - 02 Apr, 2022



Organic Search: Keywords chart

tyteab.com | US | 6 Months



Position Tracking: Top Keywords by Positive Impact

tyteab.com | Desktop, United States (Google) | Organic | Jan 05 – Apr 05, 2022

Total Positive Impact: **+2.26%**

Keyword	Visibility Gain ▼
tytea	+1.92%
ocean county harley davidson	+0.21%
tea boutique	+0.08%
bob marley necktie	+0.05%

i Keywords for which your domain's rankings increased the most in the selected time period

Position Tracking: Top Keywords by Negative Impact

tyteab.com | Desktop, United States (Google) | Organic | Jan 05 – Apr 05, 2022

Total Negative Impact: **-0.11%**

Keyword	Visibility loss ▲
tyte clothing	-0.11%

i Keywords for which your domain's rankings dropped the most in the selected time period

Position Tracking: Top Keywords by Positions

tyteab.com | Desktop, United States (Google) | Organic | Jan 05 – Apr 05, 2022

Keyword	Pos. ▼	Visibility
tytea	3 ↑ 15	2.17%
tea boutique	22 ↑ 18	0.22%
ocean county harley davidson	25 ↑ 75	0.21%
bob marley necktie	78 ↑ 22	0.05%
boutique	- ↓ NaN	0

Position Tracking: SERP Features Linking to Domain

tyteab.com | Desktop, United States (Google) | Jan 05 – Apr 05, 2022

SERP Feature	Keywords			
	● Linking to Your Domain	● Linking to Any Domain	● In Campaign	
Featured snippet	0	0	12	
Local pack	0	3	12	
Reviews	0	9	12	
Site Links	1	9	12	
Video	0	2	12	
Featured video	0	0	12	
Knowledge Panel	0	1	12	
Hotels	0	0	12	

In campaign: All keywords in your campaign.

Linking to Any Domain: Keywords that trigger SERP features linking to any domain.

Linking to Your Domain: Keywords that trigger SERP features linking to your domain.

SERP features are tracked on the last day of the selected time period.

Position Tracking: SERP Features Not Linking to Domain

tyteab.com | Desktop, United States (Google) | Jan 05 – Apr 05, 2022

SERP Feature	Keywords		
	● Not Linking to Any Domain	● In Campaign	
News (Top stories)	1	12	
People also ask	1	12	
Image pack	4	12	
Twitter	0	12	
Instant answer	0	12	
Shopping ads	2	12	
AdWords top	0	12	
AdWords bottom	0	12	
Flights	0	12	

In campaign: All keywords in your campaign.

Not Linking to Any Domain: Keywords that trigger SERP features not linking to any domain.

SERP features are tracked on the last day of the selected time period.

Position Tracking: Top Pages by Estimated Traffic

tyteab.com | Desktop, United States (Google) | Organic | Jan 05 – Apr 05, 2022

URL	Keywords	Avg. Position	Diff	Est. Traffic ▼	Diff
https://www.tyteab.com/products/vintage-harley-davidson-ocean-county-graphic-tee	1	25.00	↑ 75.00	0.27	+0.27
https://www.tyteab.com/	2	12.50	↑ 23.83	0.14	+0.10
https://www.tyteab.com/products/vintage-bob-marley-tie-dye-graphic-tee	1	78.00	↑ 22.00	0.00	+0.00

Position Tracking: Top Improved Pages

tyteab.com | Desktop, United States (Google) | Organic | Jan 05 – Apr 05, 2022

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff ▼
https://www.tyteab.com/products/vintage-harley-davidson-ocean-county-graphic-tee	1	25.00	↑ 75.00	0.27	+0.27
https://www.tyteab.com/	2	12.50	↑ 23.83	0.14	+0.10
https://www.tyteab.com/products/vintage-bob-marley-tie-dye-graphic-tee	1	78.00	↑ 22.00	0.00	+0.00

Position Tracking: Top Declined Pages

tyteab.com | Desktop, United States (Google) | Organic | Jan 05 – Apr 05, 2022

URL	Keywords	Avg. Position	Diff	Est. Traffic	Diff ▲
https://www.tyteab.com/products/vintage-bob-marley-tie-dye-graphic-tee	1	78.00	↑ 22.00	0.00	+0.00
https://www.tyteab.com/	2	12.50	↑ 23.83	0.14	+0.10
https://www.tyteab.com/products/vintage-harley-davidson-ocean-county-graphic-tee	1	25.00	↑ 75.00	0.27	+0.27